

GRUNDFOS **SUB FACTORY**

# Grow your business with Grundfos



**Become a certified  
Grundfos Sub Factory**

As a certified Grundfos Sub Factory, you can assemble and test SP pumps yourself, to the same exacting standards that you and your customers expect from Grundfos. This means you can meet your customers' demand for instant delivery of pumps built to the industry's highest standards of quality, service and support.

Grundfos Sub Factory is a worldwide Grundfos concept that ties you closer to the Grundfos brand, offering substantial



benefits for your business that you can pass on to your customers. Grundfos will provide you with all you need to get started, including training.

The close association with Grundfos means you will be able to deliver pumps faster and offer full service to your customers. You can strengthen your company's position in the local market and have the opportunity to grow your business.

**GRUNDFOS** 

Possibility in every drop

## What's in it for you...

As a certified Grundfos Sub Factory, you will benefit from greater revenues, expanded business and increased competitiveness in your local market. Grundfos will work closely with you during the certification process, and you get:

- Direct link to Grundfos database for ordering, assembly instructions, bill of materials, and much more
- Initial training with regular brush-up
- Grundfos tools and an assembly bench for correct and safe assembly
- An online web-tool with product data and assemblyguide
- Preassembled product kits ready for final pump assembly
- Reduced inventory value

- Empty chamber option for full flexibility of pump performance
- A unique Grundfos serial number on each Sub Factory pump
- Easy test of assembly quality
- Automatic registration of sales and product issues using the Grundfos online Web tool.

## ...and for you customers

Your customers will experience the same service and quality as if they were dealing directly with Grundfos:

- Faster delivery of Grundfos SP pumps
- Complete service from their distributor
- A strong identification with the Grundfos brand.

## How to become a Certified Grundfos Sub Factory

You must consider the following before you apply for Sub Factory certification.

### Your location and market opportunities

Your area coverage is sufficiently large for you to expand your business.

### A shared vision for the future

You share our vision for further growth, quality products, for unmatched service and for profitable sales

### Ethical and environmental focus

Your company must share our core values for ethical behavior and support a precautionary approach to environmental challenges, promoting greater environmental responsibility.

**Learn more about our core values at [www.grundfos.com/about-us/purpose-and-values](http://www.grundfos.com/about-us/purpose-and-values)**



To qualify as a certified Grundfos Sub Factory, you have to meet the following requirements:

- You already have a strong presence in your local market
- You wish to grow your business
- You are willing to invest
- You are interested in expanding your business, also into something new and different
- You want to become more competitive
- You will invest in the development of your employees

If you are interested to learn more, please reach out to your local Grundfos representative.