

# GRUNDFOS 2009 WATERPRO PROGRAM RULES AND INFORMATION

The 2009 WaterPro program is a customer loyalty program with many benefits to the Groundwater Dealer.

## ENROLLMENT PERIOD:

- > January 1, 2009 – May 31, 2009 (Dealers can still be enrolled after June 30<sup>th</sup>)

## PROGRAM PERIOD:

- > January 1, 2009 – November 30, 2009

## ELIGIBLE PARTICIPANTS:

The Program is exclusively for Groundwater Dealers located within the United States. A 2009 WaterPro Registration Form is required to participate.

## WATERPRO LEVELS:

The 2009 WaterPro Program will involve two tiers.

- > WaterPro Member – Complete and submit 2009 WaterPro registration and purchase 3 qualifying WaterPro products listed below
- > WaterPro PLUS Member – A focus on Constant Pressure and the purchase of 3 qualifying WaterPro PLUS products listed below

## QUALIFYING WATERPRO PRODUCTS:

Eligible products for the WaterPro Program are as follows:

<u>WaterPro</u>	<u>WaterPro PLUS</u>
> 4" Motor	
> 4" SP Pump	> 3" SQE
> 4" complete unit (any)	
> 6" or larger motor	> CU321
> 6" or larger pump	
> 3" SQ of SQFlex	> CUE

## WATERPRO DEALER LEVELS AND BENEFITS:

### WaterPro – Requirements

- > Complete and return the 2009 WaterPro Registration Form
- > Purchase of relative qualifying products
- > Done by Distributor on the honor system, no proof required, no DSM signature required

*\*Available at your local WaterPro Distributor*

### WaterPro PLUS – Requirements

- > Complete and return the 2009 WaterPro Registration Form
- > Purchase of relative qualifying products
- > Done by Distributor on the honor system, no proof required, no DSM signature required

*Note: Please allow 4-6 weeks for delivery.*

### WaterPro – Benefits

- > 5 – WaterPro pens
- > 5 – WaterPro pencils
- > 5 – WaterPro note pads
- > 3 – WaterPro hats
- > 2 – WaterPro vehicle magnets
- > Listing on the WaterPro Website
- > Free 3 & 5 year warranties\*

### WaterPro PLUS – Benefits

- > All WaterPro benefits listed above
- > Special WaterPro Plus jacket